STRATEGIC BUSINESS PLAN (SBP)

Please ensure this form is annexed to the Report to the Standardization Management Board if it has been prepared during a meeting, or sent to the Central Office promptly after its contents have been agreed by the committee.

A. STATE TITLE AND SCOPE OF TC

The title of the technical committee 119 is Printed Electronics.

The scope of TC119 is the standardization of terminology, materials, processes, equipment, products and health/safety/environment in the field of printed electronics.

Due to the trend towards a globalised, technical and connected society there is a rising demand for a new breed of technologies enabling low-priced, flexible and new-concept products. Some conventional technologies (including silicon based microelectronics) have reached their limits due to their high fabrication costs and environmental issues. Armed with new printing technologies (including screen, gravure, reverse gravure, flexo, offset, ink jet, etc.) and innovative materials, printed electronics has recently emerged as a promising environmentally friendly alternative route to produce electronic/display/energy products at a low cost and with new possibilities of such creative technologies as flexible electronics. Currently this technology is ready to be applied to the manufacture of items such as photovoltaic devices, signage, RFID, batteries, lighting devices, etc., where cost, flexibility and recycling are very critical issues. Recently printing technologies in combination with other electronics technologies form hybrid systems which showed promising market potential in areas such as wearable smart devices. For successful industrialization of this technology, reliability and repeatability in equipment and processes should be provided under global standardization.

Standardization needs in printed electronics had been discussed world-wide in academic societies and industrial societies since 2008. However, a practical movement was initiated by Korean proposal to form a new TC under the IEC in June 2011. The SMB in IEC decided to establish a new technical committee for the field of printed electronics, TC119, and appointed the Republic of Korea as the secretariat country in October 2011. Currently the TC has 13 P-members and 7 O-members.

B. MANAGEMENT STRUCTURE OF THE TC

Since printed electronics is still evolving and expanding vigorously, the structure of the TC is preferred to be flexible so as to effectively follow the rapid change but not constrain it. Careful consideration of the results of several discussions in early Plenary Meetings made a decision that the WG structure should cover the following essential areas: terminology, materials, equipment, printability, printed products, and quality assurance.

In the 5th Plenary Meeting duration held in Santa Clara, USA from 2015-11-18 to 11-21, this SBP document was revised with modifications or confirmed with changes to the scopes of AG, WGs and AHG as follow.

- AG 1 (Advisory Group)
  The scope was changed to remove the secondary objectives. It now reads as follows.
  - The Scope of TC119
  - Liaison strategy and conflict management
  - Maintenance of the Strategic Business Plan
• WG 1 (Terminology)
  o To produce terminology definitions for the field of printed electronics

• WG 2 (Materials)
  o To develop measuring methods and evaluation methods for materials such as substrates, inks and related materials for printed electronics
  o To analyse the effectiveness of the existing methods specific to the materials of printed electronics
  o To define specific terms and to determine assessments, requirements, and specifications for materials of printed electronics

• WG 3 (Equipment)
  o Standardization for printing, coating, other related equipment and tools, sub-units, and parts for manufacturing printed electronics

• WG 4 (Printability)
  o The measurements or requirements of both the qualities of printed patterns and the reproducibility of printing designs as the result of interaction of printing media, inks, substrates, and environmental conditions. Concerning process conditions for some specific products, they would be discussed at sectional specification or blank detail specification. Printing media includes the parts involved in printing process such as plate, cliché, blanket, nozzle, etc, excluding inks and substrate.

• WG 5 (Quality assessment)
  o The work process in this group will generate test methods and procedures for the measurement of specified product parameters, for lifetime assessment and for reliability testing and stressing of printed and/or flexible electronics components and products

• AhG 8 (Roadmap)
  o To collect roadmaps from the WGs and distribute them
  o To get inputs from technology and market roadmaps, R&D projects, consortia and collate for value to TC119

C. BUSINESS ENVIRONMENT

The 21st century global society demands that any new technology gives due consideration to environmental as well as economic factors. This creates an incentive for alternatives to conventional silicon technology based on photolithography and creates an opportunity for printed electronics to manufacture devices with high volume capability, high efficiency, low cost and high performance. Owing to this innovative method, the commercialization of ubiquitous electronics such as photovoltaics, RFID, signage, etc. is being accelerated. Furthermore, devices with a new concept such as large area flexible displays could be introduced to the global market within the next few years. Besides the efficiency from an engineering view point, there is another advantage in this technology in terms of ecological aspect.

Industrialization of this field is now acknowledged by several countries including Korea, Japan, Germany, USA, UK etc. In the case of Korea, the organization for printed electronics named KoPEA was founded in 2010 in order to promote its industrialization.

Current market size for printed and potentially printed electronics including organic, inorganic, and composites from IDTechEx report in 2015 is $29.80 billion in 2015. It is expected to be grown up to $54.19 billion in 2020. Market segmentation is presented in the Figure 1.
There are more than 3000 companies related to printed electronics. In Figures 2 (a) and (b), the distribution of these companies is presented in terms of region and technical field, respectively.
D. Market Demand

As described in the previous section more than 3000 companies are primary customers for the international standards which will be produced by TC119. Since this technology is ready to industrialize and facilitate ubiquitous electronics, it is agreed that only standardization can reduce the initial cost for this industrialization and guide effective direction so as to stabilize and expand this market. For example, the need for standardization was expressed by academic and industrial delegates at International Conferences such as ICFPE in 2009.

The proposal to establish a standardization body for the printed electronics was presented at Printed Electronics Europe 2011 and the agreement on this proposal was made among participants from many countries. The proposal indicated the IEC as the most suitable place for the printed electronics since the technology intends to develop mainly electronic and electric devices for the global society. Also there was no objection from any country on the IEC scheme.

IEC TC110 (Title : Electronic Display Devices) started to cover only a flexible display panel, only a small part of standardization issues which are related to the areas of the printed electronics. IEC TC 119 will cover entire fields in ubiquitous electronics where new concepts of technology including materials, equipment, parts, processes, etc. are highly demanded.

E. Trends in Technology and in the Market

As a technology trend, there are many printing techniques to be considered in fabricating electronic devices such as flexo, offset, inkjet, gravure, screen printing, etc where roll to roll, roll to sheet or sheet to sheet web transfer methods are utilized. Each printing technique for electronics fabrication has been developed over the previous decades. As a result, they are ready to be applied to the practical production of ubiquitous electronics. For example, there were many core technologies developed for roll-to-roll (R2R) printing methods such as substrate handling, ink transfer, register control, fast curing under lower temperature, and noncontact transportation. These core technologies had been developed over the last ten years. Integration of the core technologies are completed so as to guarantee the high performance of devices fabricated by R2R printing. The target devices include low cost disposable and flexible solar cells, large area display, RFID, NFC and sensors for ubiquitous electronics. Reliability and reproducibility should be a major consideration in order to successfully bring these products to market. However, reliability and reproducibility are not only an equipment issue, but more complex issues exist between materials, process and equipment. That is why unlike other TCs in IEC or ISO, the standardization in printed electronics, TC 119, requires combinatorial standardization in materials, processes, equipment and devices. This standardization is urgently necessary to lead printed electronics to successful commercialization.

For market’s point of view there are lots of advantages when this technology is applied to the electronic and electrical industry. It enables us to fabricate massive scale products with high throughput and extremely low cost. Accordingly the current silicon technology based on photolithography should be replaced by printing technology in the field of ubiquitous electronics. The expected growth of the market is listed in the Figure 1. The technology focus has now shifted to applying these techniques to fabricate real devices from developing core technologies. TC 119 will focus on supporting the strategy and road map reflecting the ubiquitous electronic market trends. Hence the international standards published by the TC 119 will open the related market and industry.

F. System Approach Aspects (Reference - AC/33/2013)

Printed electronics has emerged from conventional electronics by reshaping and empowering them with printing technologies. The success of this field hinges on how effectively the leaders of the field team up with counterparts of pre-existing electronics industries. Thus, it is critical to carry out standardization activities in close collaboration with other pre-existing TCs by using the following strategy.

Identifying all potential areas that require collaboration and prepare a systematic approach plan (as shown below) that shows how each area of TC 119 needs cooperation with other TCs or academic/industrial organization.

- Building a support network by establishing liaisons with other TCs or conjunctions with other
academic or industrial organizations.

- Established liaisons with following TCs: TC47, TC47/SC47F, TC110, TC113
- Established liaison with following organization via D category: IPC
- Considering liaison with following TCs: TC91, TC21, TC34, TC40, TC56, TC82, and ISO TC61

G. **Conformity Assessment**

TC119 does not currently have any publications used for IEC conformity assessment system.

H. **3-5 Year Projected Strategic Objectives, Actions, Target Dates**

<table>
<thead>
<tr>
<th>Strategic Objectives 3-5 years</th>
<th>Actions to support the strategic objectives</th>
<th>Target date(s) to complete the actions</th>
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</thead>
<tbody>
<tr>
<td>Produce terminology standards for printed electronics</td>
<td>A work item is already in progress – IEC 62899-101</td>
<td>2017</td>
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<td></td>
<td>Bring the output from SMB AHG56 and SG10 into the work of WG1</td>
<td>2017</td>
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<td>Produce material standards to boost the PE industry.</td>
<td>A work item of the substrates for printed electronics is already in progress – IEC 62899-201.</td>
<td>2020</td>
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<td>Three work items of the functional inks as conductive inks, semiconductor ink, insulator inks are already in progress. – IEC 62899-202 and IEC 62899-203, PNW 119-73.</td>
<td>2020</td>
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<td>Creating TRs for showing basic concept of material technology for WSD, and ISs about evaluation methods of such materials including non-familiar conditions with conventional electrics.</td>
<td>2020</td>
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<td>Building two more International standards in the area of Printed electronics equipment</td>
<td>Two work items of measurement of critical dimensions of roll master and of critical dimensions of blanket are already in progress. – IEC 62899-301-1 and IEC 62899-301-2.</td>
<td>2019</td>
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<td>A work item of measurement of critical dimensions of inkjet head is already in progress – PNW 119-68 Ed. 1.0</td>
<td>2018</td>
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<td>Creating an International standard in the area of “Web size for printing equipment”.</td>
<td>2018</td>
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<td>Establishment of measurement method and reproducibility requirements of qualities in printed patterns</td>
<td>A work item of measurement of printed patterns: width, waviness, voids, surface roughness, thickness is already in progress – IEC 62899-402. IS for basic patterns for printing machine, plating, and application progress – IEC 62899-401.</td>
<td>2018</td>
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<td>Reliability for mechanical/environmental testing for printed and/or devices</td>
<td>A work item of Flexible primary and secondary batteries is already in progress – IEC 62899-501-1 A work item of Flexible OLED elements is already in progress – IEC 62899-501-2 Printed TFT Flexible Gas Sensors Combined reliability for flexible OLEDs elements Reliability testing for Smart Tags Reliability assessment for wearable devices</td>
<td>2018</td>
</tr>
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Note: The progress on the actions should be reported in the RSMB.